PRESSMAN

Statement of Unaudited Financial Results for the quarter and half year ended 30th September, 2014

(₹ in lacs)

Sl. No.	Particulars	Quarter Ended			Half Year Ended		Year ended
		30.09.2014	30.06.2014	30.09.2013	30.09.2014	30.09.2013	31.03.2014
		Unaudited			Unaudited		Audited
1	Income from operations	1074.36	877.43	1014.98	1951.79	1973.14	3777.38
	Total	**1074.36**	**877.43**	**1014.98**	**1951.79**	**1973.14**	**3777.38**
2	Expenditure						
	a) Cost of Services	789.02	684.76	749.05	1473.78	1529.15	2953.57
	b) Employee benefit expenses	62.54	63.84	63.25	126.38	123.70	253.79
	c) Depreciation and amortisation	2.72	2.90	3.46	5.62	7.12	14.73
	d) Other expenditure	57.14	54.30	73.36	111.44	147.20	287.44
	Total	**911.42**	**805.80**	**889.12**	**1717.22**	**1807.17**	**3509.53**
3	Profit from operations before other income and exceptional items	162.94	71.63	125.86	234.57	165.97	267.85
4	Other income	15.23	53.17	13.89	68.40	29.66	121.17
5	**Profit before tax and exceptional items**	**178.17**	**124.80**	**139.75**	**302.97**	**195.63**	**389.02**
6	Exceptional items	0.00	0.00	60.00	0.00	206.10	206.10
	Profit before tax	178.17	124.80	199.75	302.97	401.73	595.12
7	Tax Expenses						
	a) Current tax	0.00	0.00	40.00	0.00	80.00	120.00
	b) MAT Credit entitlement	0.00	0.00	-40.00	0.00	-80.00	-119.07
	c) Deferred tax charge/(credit)	0.00	0.00	0.00	0.00	0.00	-57.64
8	**Net Profit after tax**	**178.17**	**124.80**	**199.75**	**302.97**	**401.73**	**651.83**
9	Paid up equity share capital (Face Value of ₹ 2/-)	469.66	469.66	469.66	469.66	469.66	469.66
10	Reserve (excluding Revaluation Reserves)						1770.33
11	**Earnings per share** (₹ 2/-) (not annualised)						
	Before exceptional itms						
	Basic	0.76	0.53	0.60	1.29	0.83	1.66
	Diluted	0.76	0.53	0.60	1.29	0.83	1.66
	After exceptional items						
	Basic	0.76	0.53	0.85	1.29	1.71	2.78
	Diluted	0.76	0.53	0.85	1.29	1.71	2.78
Part II							
A	**PARTICULARS OF SHAREHOLDING**						
1	Public Shareholding						
	Number of shareholding	5885913	5885913	5885913	5885913	5885913	5885913
	Percentage of Shareholding	25.06	25.06	25.06	25.06	25.06	25.06
2	Promoters and promoter Group Shareholding						
	a) Pledged/ Encumbered						
	- Number of shares	NIL	NIL	0	0	0	0
	- Percentage of shares(as a % of total shareholding of promoter and promoter group)	-	-	0	0	0	0
	- Percentage of shares (as a % of total share capital of the Company)	NIl	NIL	0	0	0	0
	b) Non-encumbered						
	- Number of shares	17596930	17596930	17596930	17596930	17596930	17596930
	- Percentage of shares(as a % of total shareholding of the promoter and promoter group)	100.00	100.00	100.00	100.00	100.00	100.00
	- Percentage of shares (as a % of total share capital of the Company)	74.94	74.94	74.94	74.94	74.94	74.94

	Particulars	Quarter ended 30/09/2014
B	**INVESTOR COMPLAINTS**	
	Pending at the beginning of the quarter	NIL
	Received during the quarter	03
	Disposed of during the quarter	03
	Remaining unresolved at the end of the quarter	NIL

Statement of Assets and Liabilities

(₹ in lacs)

Particulars	As at 30.09.2014 Unaudited	As at 31.03.2014 Audited	Particulars	As at 30.09.2014 Unaudited	As at 31.03.2014 Audited
A EQUITY AND LIABILITIES			**B ASSETS**		
1 **Shareholders' Funds**			1 **Non-current assets**		
a) Share Capital	469.66	469.66	a) Fixed Assets	39.69	47.34
b) Reserves and Surplus	2073.30	1770.33	b) Non-current Investments	6.93	6.93
Shareholders' funds	**2542.96**	**2239.99**	c) Deferred tax Assets(net)	57.64	57.64
2 **Non-current liabilities**			d) Long Term Loans and Advances	458.64	441.25
a) Deferred Tax Liabilities- Net	0.00	0.00	e) Other Non-current Assets	82.22	21.28
b) Other Long Term Liabilities	0.00	0.00	**Non-current assets**	**645.12**	**574.44**
Non-current liabilities	**0.00**	**0.00**	2 **Current assets**		
3 **Current liabilities**			a) Current Investments	1243.77	1277.29
a) Trade Payables	381.17	279.96	b) Trade Receivables	944.21	731.70
b) Other Current Liabilities	41.68	18.45	c) Cash and Bank Balances	123.84	209.66
c) Short Term Provisions	0.00	274.74	d) Short Term Loans and Advances	3.65	9.84
Current liabilities	**422.85**	**573.15**	e) Other Current Assets	5.22	10.21
			Current assets	**2320.69**	**2238.70**
TOTAL	**2965.81**	**2813.14**	**TOTAL**	**2965.81**	**2813.14**

NOTES:

a) The above financial results have been reviewed by the Audit Committee and approved and taken on record by the Board of Directors in their meetings held on 14th November, 2014. The Statutory Auditors have carried out a limited review of the financial results for the quarter and half year ended September 30, 2014

b) The Company is solely engaged in advertising and public relations business. Accordingly there are no reportable business or geographic segments in terms of Accounting Standard 17- segment reporting prescribed by the Companies (Accounting Standard) Rules, 2006.

c) Depreciation has been revised as per the requirement of Schedule II to the Companies Act,2013. The consequential impact on the depreciation charged in the quarter/half year is not material. Furthermore, in respect of fixed assets whose useful lives have been completed as on 31st March, 2014 ₹ 9.12 Lacs (net of deferred tax credit of ₹ 2.96 lacs) has been adjusted with retained earnings.

d) Provision for Income Tax and Deferred Tax shall be provided at the end of year which is reported by the Auditors in their review report.

e) Figures for the previous periods have been regrouped/reclassified to conform to the classification of the current period, wherever necessary.

By order of the Board
Dr Niren Suchanti
Chairman & Managing Director

Place: Kolkata
Date: 14th November, 2014

Pressman Advertising Limited
CIN: L74140WB1983PLC036495
Regd. Office: Pressman House, 10A Lee Road, Kolkata 700 020
Tel: 033 4031 0810/11, Fax: 033 4031 0813, Email: ir@pressmanindia.com, Website: www.pressmanadvertising.in