

Pressman Advertising Limited

147, Block G, New Alipore, Kolkata-700053 t: 9007540730, e: ir@pressmanindia.com

Press Release

NCLT sanctions merger of Pressman Advertising Ltd.

with Signpost India Ltd.

Kolkata/Mumbai 7th September 2023:

The benches of Hon'ble National Company Law Tribunal (NCLT) at Kolkata and Mumbai

have sanctioned the Scheme of Arrangement for merger of Pressman Advertising Limited

with Signpost India Limited. The registered office of Pressman Advertising Limited is in

Kolkata while that of Signpost India Limited is in Mumbai; hence the scheme needed to be

sanctioned by the Hon'ble NCLT at both Kolkata and Mumbai.

The Kolkata Bench of Hon'ble NCLT vide its order dated 1st September 2023 has

sanctioned the Scheme. Earlier the Mumbai Bench of Hon'ble NCLT had sanctioned the

scheme vide its order dated 22nd June 2023.

The Scheme envisages, inter alia, that the shareholders of Pressman Advertising Limited be

allotted shares of Signpost India Limited in the ratio of one equity share of Signpost India

Limited of face value of Rs 2 for every one share of Pressman Advertising Limited of face

value of Rs 2 (Swap ratio 1:1).

All the regulatory approvals for the merger are now in place and Pressman Advertising

Limited and Signpost India Limited will take necessary steps including, (i) fixing of record

date for allotment of shares of Signpost India Limited to shareholders of Pressman

Advertising Limited, and (ii) listing of equity shares of Signpost India Limited on the Bombay

Stock Exchange and National Stock Exchange.

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