

PRESS RELEASE

Pressman's Half Year Net at Rs.382 lakh

Kolkata, 10 November 2018: For the quarter ended 30th September, 2018, Pressman Advertising Ltd. has posted a Total Income of Rs.1014.03 lakh (Rs.1241.97 lakh), while the Net Profit for the quarter stood at Rs.156.85 lakh (Rs.187.98 lakh).

For the half year ended 30th September 2018, the Company's Total Income stood at Rs.2514.22 lakh (Rs.2391.91 lakh), while Profit After Tax stood at Rs.382.10 lakh (Rs.409.21 lakh).

The Company has strong fundamentals and as at 30th September 2018, its Other Equity (Reserves) stood at Rs.3068.32 lakh on an Equity Share Capital of Rs.469.66 lakh.

Pressman Advertising Ltd. is the country's only listed advertising agency and has four divisions Advertising, Public Relations, Design and Digital. It is an ISO 9001:2015 certified company and a Google Partner.

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