

PRESS RELEASE

70% Dividend by Pressman Advertising Q4 FY18 PAT spurts by 292%

Kolkata, 29 May 2018:

For the quarter ended 31st March, 2018, Pressman Advertising's Total Income showed a healthy increase of 30.55% and stood at Rs.1290.90 lakh (Rs.988.79 lakh). The Profit After Tax for the quarter ended 31st March, 2018 rose sharply by 292% and stood at Rs.221.14 lakh as against Rs.56.41 lakh for the corresponding quarter in the previous year.

For the year ended 31st March, 2018, the Company posted a Total Income of Rs.4938.60 lakh (Rs.5172.49 lakh), while the Profit Before Tax for the year stood at Rs.1105.69 lakh (Rs.1008.41 lakh). After providing Rs.273.66 lakh (Rs.321.81 lakh) towards tax, the Company's Profit After Tax showed a 21.18% increase and stood at Rs.832.03 lakh (Rs.686.60 lakh).

The Board has recommended a Dividend of 70% for the year, subject to shareholders' approval at the ensuing Annual General Meeting.

The EPS (Face Value Rs.2 per Share) for the year increased by 21.23% and stood at Rs.3.54 as against Rs.2.92 in the previous year.

Pressman Advertising Ltd. is the country's only listed advertising agency and has four divisions Advertising, Public Relations, Design and Digital. It is an ISO 9001:2015 certified company and a Google Partner.

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