

**Format of holding of specified securities**

**Annexure - I**

- 1 **Name of Listed Entity : PRESSMAN ADVERTISING LTD.**
- 2 Scrip Code/Name of Scrip/Class of Security :
- 3 Share Holding Pattern Filed under: Reg. 31(1) ( b ) : **Quarter Ended 31/12/2019**
- 4 Declaration:

|   | <b>Particulars</b>  | <b>Yes</b> | <b>No</b> |
|---|---|------------|-----------|
| 1 | Whether the Listed Entity has issued any partly paid up shares                        |            | NO        |
| 2 | Whether the Listed Entity has issued any Convertible Securities or Warrants?          |            | NO        |
| 3 | Whether the Listed Entity has any shares against which depository receipt are issued? |            | NO        |
| 4 | Whether the Listed Entity has any shares in locked-in?                                |            | NO        |
| 5 | Whether any shares held by promoters are pledge or otherwise encumbered?              |            | NO        |

- 5 The tabular format for disclosure of holding of specified securities is as follows:-

**Table I - Summary Statement holding of specified securities**

| Category (I) | Category of shareholder (II)   | Nos. of shareholders (III) | No. of fully paid-up equity shares held (IV) | No. of partly paid-up equity shares held (V) | No. of shares underlying Depository Receipt (VI) | Total nos. shares held (VII) = (IV)+(V)+(VI) | Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | Number of Voting Rights held in each class of securities (IX) |            |                 | No. of Shares Underlying convertible securities (Including Warrants) (X) | Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)=(VII)+(X) as a % of (A+B+C) | Number of Locked in shares (XII) |          | Number of Shares pledged or otherwise encumbered (XIII) |          | Number of equity shares held in dematerialized form (XIV) |                                 |
|--------------|--------------------------------|----------------------------|--|--|--|--|---|---|------------|-----------------|--|--|----------------------------------|----------|---|----------|---|---------------------------------|
|              |                                |                            |  |  |  |  |   | No. of Voting Rights  |            |                 |  |  | Total as a % of (A+B+C)          | No. (a)  | As a % of total Shares held (b)                         | No. (a)  |   | As a % of total Shares held (b) |
|              |                                |                            |  |  |  |  |   | Class eg:x  | Class eg:y | Total           |  |  |                                  |          |   |          |   |                                 |
| (A)          | Promoter & Promoter Group      | 4                          | 11080581                                     | 0  | 0  | 11080581                                     | 47.186  | 11080581  | 0          | 11080581        | 47.186   | 0  | 47.186                           | 0        | 0.000   | 0        | 0.000   | 11080581                        |
| (B)          | Public                         | 28052                      | 12402262                                     | 0  | 0  | 12402262                                     | 52.814  | 12402262  | 0          | 12402262        | 52.814   | 0  | 52.814                           | 0        | 0.000   | 0        | 0.000   | 10064244                        |
| (C)          | Non Promoter - Non Public      |                            |  |  |  |  |   |   |            |                 |  |  |                                  |          |   |          |   |                                 |
| (C1)         | Shares underlying DRs          |                            |  |  |  |  |   |   |            |                 |  |  |                                  |          |   |          |   |                                 |
| (C2)         | Shares held by Employee Trusts |                            |  |  |  |  |   |   |            |                 |  |  |                                  |          |   |          |   |                                 |
|              | <b>TOTAL</b>                   | <b>28056</b>               | <b>23482843</b>                              | <b>0</b>                                     |  | <b>23482843</b>                              | <b>100.000</b>  | <b>23482843</b>   | <b>0</b>   | <b>23482843</b> | <b>100.000</b>   | <b>0</b>   | <b>100.000</b>                   | <b>0</b> | <b>0.000</b>  | <b>0</b> | <b>0.000</b>  | <b>21144825</b>                 |

**Table II - Statement showing shareholding pattern of the Promoter and Promoter Group**

|     | Category & Name of shareholders (I)                                     | PAN (II)   | Nos. of shareholders (III) | No. of fully paid-up equity shares held (IV) | No. of partly paid-up equity shares held (V) | Nos. of shares underlying Depository Receipt (VI) | Total nos. shares held (VII) = (IV)+(V)+(VI) | Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII) | Number of Voting Rights held in each class of securities (IX) |          |                 |                                     | No. of Shares Underlying Outstanding convertible securities (Including Warrants) (X) | Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X) as a % | Number of Locked in shares (XII) |                                 | Number of Shares pledged or otherwise encumbered (XIII) |                                 | Number of equity shares held in dematerialized form (XIV) |
|-----|---|------------|----------------------------|--|--|---|--|---|---|----------|-----------------|-------------------------------------|--|---|----------------------------------|---------------------------------|---|---------------------------------|---|
|     |   |            |                            |  |  |   |  |   | No. of Voting Rights  |          |                 | Total as a % of Total Voting rights |  |   | No. (a)                          | As a % of total Shares held (b) | No. (a)   | As a % of total Shares held (b) |   |
|     |   |            |                            |  |  |   |  |   | Class x   | Class y  | Total           |                                     |  |   |                                  |                                 |   |                                 |   |
| (1) | Indian  |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
| (a) | Individuals/Hindu undivided Family                                      |            | 4                          | 11080581                                     | 0  | 0   | 11080581                                     | 47.186  | 11080581  | 0        | 11080581        | 47.186                              | 0  | 47.186  | 0                                | 0.000                           | 0   | 0.000                           | 11080581  |
|     | NAVIN CHAND SUCHANTI  | AJVPS1957L | 0                          | 4445800                                      | 0  | 0   | 4445800                                      | 18.932  | 4445800   | 0        | 4445800         | 18.932                              | 0  | 18.932  | 0                                | 0.000                           | 0   | 0.000                           | 4445800   |
|     | NIREN CHAND SUCHANTI  | AJWPS2027E | 0                          | 5297714                                      | 0  | 0   | 5297714                                      | 22.560  | 5297714   | 0        | 5297714         | 22.560                              | 0  | 22.560  | 0                                | 0.000                           | 0   | 0.000                           | 5297714   |
|     | PRAMINA SUCHANTI  | AKUPS8080L | 0                          | 541713                                       | 0  | 0   | 541713                                       | 2.307   | 541713  | 0        | 541713          | 2.307                               | 0  | 2.307   | 0                                | 0.000                           | 0   | 0.000                           | 541713  |
|     | SUJATA SUCHANTI   | AJWPS1956M | 0                          | 795354                                       | 0  | 0   | 795354                                       | 3.387   | 795354  | 0        | 795354          | 3.387                               | 0  | 3.387   | 0                                | 0.000                           | 0   | 0.000                           | 795354  |
| (b) | Central Government/State Government(s)                                  |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
| (c) | Financial Institutions/Banks  |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
| (d) | Any Other   |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
|     | Bodies Corporate  |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
|     | Trusts  |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
|     | Clearing Members  |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
|     | Sub-Total (A)(1)  |            | 4                          | 11080581                                     | 0  | 0   | 11080581                                     | 47.186  | 11080581  | 0        | 11080581        | 47.186                              | 0  | 47.186  | 0                                | 0.000                           | 0   | 0.000                           | 11080581  |
| (2) | Foreign   |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
| (a) | Individuals (Non-Resident Individuals/Foreign Individuals)              |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
| (b) | Government  |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
| (c) | Institutions  |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
| (d) | Foreign Portfolio Investor  |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
| (e) | Any Other   |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
|     | OCBs  |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
|     | Sub-Total (A)(2)  |            | 0                          | 0  | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000                               | 0  | 0.000   | 0                                | 0.000                           | 0   | 0.000                           | 0   |
|     | <b>Total Shareholding of Promoter and Promoter Group (A)=(1)+(A)(2)</b> |            | <b>4</b>                   | <b>11080581</b>                              | <b>0</b>                                     | <b>0</b>  | <b>11080581</b>                              | <b>47.186</b>   | <b>11080581</b>   | <b>0</b> | <b>11080581</b> | <b>47.186</b>                       | <b>0</b>   | <b>47.186</b>   | <b>0</b>                         | <b>0.000</b>                    | <b>0</b>  | <b>0.000</b>                    | <b>11080581</b>   |

**Table III - Statement showing shareholding pattern of the Public shareholder**

|     | Category & Name of shareholders (I)  | PAN (II)   | Nos. of shareholders (III) | No. of fully paid-up shares held (IV) | No. of partly paid-up equity shares held (V) | Nos. of shares underlying Depository Receipt (VI) | Total nos. shares held (VII) = (IV)+(V)+(VI) | Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII) | Number of Voting Rights held in each class of securities (IX) |          |                 | No. of Shares Underlying Outstanding convertible securities (including Warrants) (X) | Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X) as a % of (A+B+C) | Number of Locked in shares (XII)  |          | Number of Shares pledged or otherwise encumbered |          | Number of equity shares held in dematerialized form (XIV) |                                 |
|-----|--|------------|----------------------------|---------------------------------------|--|---|--|---|---|----------|-----------------|--|--|-----------------------------------|----------|--|----------|---|---------------------------------|
|     |  |            |                            |                                       |  |   |  |   | No. of Voting Rights  |          |                 |  |  | Total as % of Total Voting rights | No. (a)  | As a % of total Shares held (b)                  | No. (a)  |   | As a % of total Shares held (b) |
|     |  |            |                            |                                       |  |   |  |   | Class x   | Class y  | Total           |  |  |                                   |          |  |          |   |                                 |
| (1) | Institutions   |            | 0                          | 0                                     | 0  | 0   | 0.000  | 0   | 0   | 0        | 0.000           | 0  | 0.000  | 0                                 | 0.000    | 0  | 0.000    | 0   |                                 |
| (a) | Mutual Funds   |            | 2                          | 8800                                  | 0  | 0   | 8800   | 0.037   | 8800  | 0        | 8800            | 0.037  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
| (b) | Venture Capital Funds  |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
| (c) | Alternate Investment Funds   |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
| (d) | Foreign Venture Capital Investors  |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
| (e) | Foreign Portfolio Investors  |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
| (f) | Financial Institutions/Banks   |            | 4                          | 20107                                 | 0  | 0   | 20107  | 0.086   | 20107   | 0        | 20107           | 0.086  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 19181                           |
| (g) | Insurance Companies  |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
| (h) | Provident Funds/Pension Funds  |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
| (i) | Any Other  |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
|     | Foreign Institutional Investors  |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
|     | QFI - Corporate  |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
|     | Sub-Total (B)(1)   |            | 6                          | 28907                                 | 0  | 0   | 28907  | 0.123   | 28907   | 0        | 28907           | 0.123  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 19181                           |
| (2) | Central Government/State Government(s)/President of India                          |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
|     | Sub-Total (B)(2)   |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
| (3) | Non-Institutions   |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
| (a) | Individuals  |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
|     | i) Individual shareholders holding nominal share capital up to Rs.2 Lakhs.         |            | 27629                      | 10566366                              | 0  | 0   | 10566366                                     | 44.996  | 10566366  | 0        | 10566366        | 44.996   | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 8369902                         |
|     | ii) Individual shareholders holding nominal share capital in excess of Rs.2 Lakhs. |            | 5                          | 728193                                | 0  | 0   | 728193                                       | 3.101   | 728193  | 0        | 728193          | 3.101  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 728193                          |
| (b) | NBFCs registered with RBI  |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
| (c) | Employee Trusts  |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
| (d) | Overseas Depositors (holding DRs)(balancing figure)                                |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
| (e) | Any Other  |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
|     | Bodies Corporate   |            | 145                        | 643233                                | 0  | 0   | 643233                                       | 2.739   | 643233  | 0        | 643233          | 2.739  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 596473                          |
|     | ZA CAPITAL SERVICES INDIA PRIVATE LTD  | AAACZ2665F | 0                          | 313895                                | 0  | 0   | 313895                                       | 1.337   | 313895  | 0        | 313895          | 1.337  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 313895                          |
|     | QFI - Individual   |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
|     | NRI - Repatriable  |            | 82                         | 109026                                | 0  | 0   | 109026                                       | 0.464   | 109026  | 0        | 109026          | 0.464  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 109026                          |
|     | NRI - Non-Repatriable  |            | 139                        | 124926                                | 0  | 0   | 124926                                       | 0.532   | 124926  | 0        | 124926          | 0.532  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 80046                           |
|     | OCBs   |            | 1                          | 40000                                 | 0  | 0   | 40000  | 0.170   | 40000   | 0        | 40000           | 0.170  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
|     | Trusts   |            | 5                          | 1580                                  | 0  | 0   | 1580   | 0.007   | 1580  | 0        | 1580            | 0.007  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 1392                            |
|     | Clearing Memembers   |            | 40                         | 160031                                | 0  | 0   | 160031                                       | 0.681   | 160031  | 0        | 160031          | 0.681  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 160031                          |
|     | IEPF Authority   |            | 0                          | 0                                     | 0  | 0   | 0  | 0.000   | 0   | 0        | 0               | 0.000  | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 0                               |
|     | Sub-Total (B)(3)   |            | 28046                      | 12373355                              | 0  | 0   | 12373355                                     | 52.691  | 12373355  | 0        | 12373355        | 52.691   | 0  | 0.000                             | 0        | 0.000  | 0        | 0.000   | 10045063                        |
|     | <b>Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)</b>                          |            | <b>28052</b>               | <b>12402262</b>                       | <b>0</b>                                     | <b>0</b>  | <b>12402262</b>                              | <b>52.814</b>   | <b>12402262</b>   | <b>0</b> | <b>12402262</b> | <b>52.814</b>  | <b>0</b>   | <b>0.000</b>                      | <b>0</b> | <b>0.000</b>                                     | <b>0</b> | <b>0.000</b>  | <b>10064244</b>                 |



